

# MoorFX Creator Guide

## Our mission

moorfx connects independent filmmakers and AI-assisted storytellers with audiences who are looking for something different.

## What we acquire

Features, shorts, series, documentaries, animation and experimental work. We welcome independent voices, Black cinema, international stories and new approaches to filmmaking.

## Your work stays yours

Submission does not transfer ownership. Any distribution rights must be stated in a separately reviewed and fully executed license agreement.

## How licensing works

Submit a private screener and project details. Our acquisitions team reviews the work and its rights. If there is a fit, we discuss a specific license, territories, platforms, term and commercial arrangement before requesting final delivery.

## Revenue participation

Any creator share is a negotiated percentage of contractually defined distributable revenue. Percentages, permitted deductions, reporting, payment timing and thresholds belong in the individual contract. Submission does not guarantee revenue or acceptance.

## Founding filmmakers

Help shape an independent catalog. The founding filmmaker program is an invitation to discuss early programming opportunities; any benefits and marketing commitments must be documented in the signed deal.

## Distribution and originals

Accepted titles may be programmed for moorfx web and Roku within their licensed scope. A moorfx Original designation is negotiated and does not itself establish ownership or exclusivity.

## Submission process

Create a creator profile, describe your project, disclose existing distribution and any AI-assisted production, make your rights declarations, and supply an initial screener and artwork. Save a draft and return when you are ready.

## Delivery requirements

After agreement execution, deliver your highest-quality clean master, separate captions, artwork, metadata and rights documentation. moorfx handles streaming preparation; creators do not need to build an HLS ladder. Technical and rights review are separate release gates.

## Frequently asked questions

Can I submit a short? Yes. Is AI-assisted work eligible? Yes, with transparent disclosure and documented rights for review. Do I need to upload a master at submission? No. Is submission an acceptance or a license? No. Will my work appear on every platform? Only platforms and territories covered by the executed agreement.